



# Company Profile

Who is



**CIRCUM** is a leading professional service firm that provides capacity building services and products in the fields of Strategic Management, Business Process Management and Project Management.

**CIRCUM** has a mission of helping the organizations improve the quality of their products and services via empowering their people to do better job by providing them with knowledge, support and best practices.

**CIRCUM** is a value adding services provider in the Middle East, led by experienced professionals with long hands-on experience, and supported by a network of thought leaders and international experts.

**CIRCUM** educational and coaching programs, aim at helping clients achieve their organizational strategic objectives and execute their strategies through adopting best practices, building up the knowledge and skills of their personnel.

**CIRCUM** is dedicated to optimizing client business performance through an integrated family of offerings that are designed to help clients build their own capacity in Strategic Management, Business Process Management and Project Management and advance their organizational maturity while benchmarking against global best practices and internationally accredited standards.

## **1. International Certification Capacity Building Programs in :**

- Strategic Management
- Business Process Management
- Project Management
- Change Management

## **2. Consulting Services:**

- Start-ups: Coaching programs targeting small and Medium Enterprises SMEs with a special focus on Women Businesses.
- NGOs and NPOs Services: Special training programs for all not-for-profit organizations; including Organizational and Programs Assessment, Donor Compliance Programs and Programs Health Checks.
- Localization Services: providing CIRCUM capacity building programs in Arabic to Arabic Speaking organizations, translating processes and standards.

## International Certification Educational and Capacity Building Programs

1

### Strategic Management

- Strategy Development and Planning
- Strategy Execution and Review
- Blue Ocean and Co Creating and Designing Innovation
- Linking Strategy with Business Process Optimization
- Operationalizing Strategy with Strategy Maps and Balanced Scorecard
- Strategy Alignment and Cascading with the Balanced Scorecard
- Strategy Communication and Change Management
- Strategy-Focused Project Management

2

### Business Process Management BPM

#### BPM Curriculum

- Professional Certificate
- Advanced Certificate
- Enterprise Certificate
- Six Sigma Introduction
- Improving Processes
- Measuring processes

#### Related Training

- BPMN Modelling
- Principles of SOA
- BPM Maturity
- Process Automation

3

### Project Management

#### Project Management Office (PMO) Training

- Customized PMO Training for Executives, Project Management Officers, Project Managers and Team Members

#### Project Management Certification Programs

- -Project Management Professional (PMP) Certification Preparation
- -Certified Associate Project Manager(CAPM) Certification Preparation

#### Project Management Training Programs

- -Project Management Awareness
- -Project Management Fundamentals
- -Step by Step Project Management for Project Managers
- -Step by Step Project Management for Team Members
- -Risk Management
- -Contract Management
- -Project Management for IT Professionals

#### Project Management Tool Training

4

### Change Management

- Change Management for Executives
- Becoming a Change Agent
- Building Better Teams
- Coaching for Leaders

# COMPANY PROFILE

A network of thought leaders



Dr Michael zur Muehlen  
Associate Professor, Stevens  
Institute of Technology



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President, Enterprise Integration,  
Professor Emeritus , GMU



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Tantum Group

Tantum Group

## PARTNERS



**leonardo**  **consulting**  
*your partner in process  
management*

The logo for Leonardo Consulting consists of the word 'leonardo' in blue, a grid of colored dots (green, blue, and teal) forming a stylized 'L' or 'LD' shape, and the word 'consulting' in blue. Below this is the tagline 'your partner in process management' in italics.

[www.leonardo.com.au](http://www.leonardo.com.au)



[www.tantum.com](http://www.tantum.com)



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