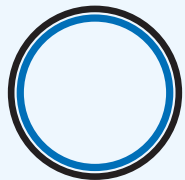


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Bassam Al Kharashi: The President of the Association of Business Process Management Professionals ABPMP (Saudi Chapter), an accredited consultant & instructor in the global BPTrends Associates network, an associate of Leonardo Consulting (Australia) and Tantum Group (Global) with 14 years of experience in Business Process Management, Strategic Management & ICT. Bassam holds a Master degree in Computer Engineering from Case Western Reserve University, USA.